

FACULTY-LED STUDY ABROAD

Discover Florence:

An International Fashion Capital & Tourist Destination

ADHM

Spring Break

International Student and Study Abroad Services

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STATE UNIVERSITY

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At-a-Glance

Eligibility

Students with a minimum 2.5 GPA with a major or minor in Apparel, Design, & Hospitality Management, or instructor approval.

Cost

The program fee will be \$3,881 which includes round-trip airfare, housing, local ground transportation, entrance fees, excursions, cultural activities, international health insurance, and leader costs. Eligible students can use financial aid.

Credits

You will register for the 3-credit Spring semester 2016 course ADHM 489 Study Tour: Florence, Italy. Abroad dates are March 11-18, 2016.

Applying

Apply online at <http://nds-u-studyabroad.applicationgateway.com/?go=ADHMFlorence>. Applications are due November 1, 2015 with a deposit of \$150.

Airfare

Group airfare is arranged and included in the program cost.

Contact

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Program Overview

Develop your intercultural awareness by exploring Florence, Italy, the cradle of the Renaissance, an international fashion capital and a top tourist destination in Europe. Experience the wonders of Florence, rated as a top city in Europe by the readers of the Condé Nast Traveler magazine. This program allows you to focus on either the international business of fashion or Florence's tourism industry. Explore this fascinating, walkable city with its amazing architecture, art and design.

Why is the program unique?

Gain both historic and contemporary perspectives on Florence, one of the most visited cities in the world. Highlights include exploring Brunelleschi's Dome, view the "Birth of Venus" by Botticelli at the Uffizi, and Michelangelo's Statue of David at Accademia Galleria. The fashion focus includes a tour of the costume wing at the Pitti Palace, the sumptuous home of Tuscan Grand Dukes; a factory tour of a major design house, and visit to makers' spaces including the leather school. The tourism focus will include an appointment with the Florence Tourist Office, tours of a food market, restaurant, hotel, and wine tasting. Accommodations are at a boutique hotel close to the leather market.

What is the class like?

While the travel to Florence is the most significant portion of the course, pre-trip assignments will provide a foundation of knowledge about Florence, its cultural treasures, and its fashion or tourism businesses. You will document your learning through photographs and journals. Post-trip assignments allow you to analyze your learning through a reflective journal and conducting an in-depth study that builds on your interests. The course includes both face-to-face and on-line learning activities. Course readings, assignments and two sessions prior to traveling are required.