**Modern Dubai UNIV 379 Learning Objectives**

By the end of the course, the students will be able to:

1. Analyze the role of the government, culture, and the business environment as it relates to working in the United Arab Emirates (UAE);
2. Examine their own identity, values, views, and assumptions as they explore human experiences in the UAE; (Faculty-led Learning Objective)
3. Demonstrate appropriate conventions and communication skills in an international setting; (Faculty-led Learning Objective)
4. Gain an understanding of the artistic, cultural, and historical components in the UAE and their effects on society; (Faculty-led Learning Objective)
5. Evaluate the motivations for and implications of personal, professional, and civic decisions related to the building of a global icon; (Faculty-led Learning Objective)
6. Have an awareness of major industries in the UAE, with specific focus on tourism, hospitality, real estate, and retail.

**Modern Dubai On-Site Experiences Mapped to Learning Objectives and Calculation of Contact Hours**

**Direct Faculty Instruction**

Each hour of a guided experience that directly contributes to the learning goals of the course is equivalent to an hour of a traditional classroom lecture.

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| --- | --- | --- |
| On-Site Experience | Learning Objectives | Contact Hours |
| Al Ain National Museum/Sultan Fort | 4 | 1 |
| Al Ain Palace Museum | 4 | 1 |
| Tour of Burj Al Arab Hotel and Lunch | 6, 3 | 3 |
| Tour of Burj Khalifa | 6,5 | 1 |
| Tour of “Lesser Known Buildings” | 1, 6 | 1 |
| Dubai Creek | 6,2,3 | 2 |
| Tour of Palm Jumeriah and Atlantis Hotel | 6,5 | 1.5 |
| Nakheel Boat Tour and Lecture | 6,5 | 2 |
| Tour of American University of Sharjah | 2 | 1 |
| Sandy Beach Hotel | 6,1 | 1 |
| Oldest Mosque in UAE, Fujairah Fort | 4 | .5 |
| Masdar Institute Campus Tour | 4,1 | 2 |
| Sheikh Zayed Grand Mosque  | 2,3,4 | 1 |
| Saadiyat Island Museum | 4,2 | 1 |
| Tour of Dubai Land Headquarters | 5 | 1.5 |
| **Total Contact Hours** |  | **20.5** |

**Out-of-Class Learning**

Experiences that are not guided, but that contribute to the learning goals of the course may be counted towards the out-of-class work.

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| --- | --- | --- |
| On-Site Experience | Learning Objectives | Contact Hours |
| Welcome Dinner, Live Music | 4, 3 | 2 |
| Al Jahilli Fort | 4 | .5 |
| Camel Market | 1 | 1 |
| Group Dinner at Golden Sheep | 4,3 | 1 |
| Tour of Madinat | 4,6 | 1 |
| Dinner at Executive Club Lounge | 6 | 1 |
| Breakfast at Jumeirah Beach | 6 | 1 |
| Personal Exploration of Jumeirah Resort Complex | 6 | 3 |
| Group Dinner at Madinat | 4,6 | 1 |
| Dubai Mall | 6 | 2 |
| Dhow Dinner Cruise | 6,2 | 2 |
| Gold Souq | 6,2 | 1 |
| Dubai Matro Station | 2 | .5 |
| Mall of the Emirates | 6 | 1 |
| Dune Bashing Safari, Bedouin Tent Dinner | 6,4 | 4 |
| Downtown Fujairah | 2 | 1 |
| Sharjah Village Souq and Blue top Souq | 6,3 | 2 |
| YAS Formula One Racetrack | 6,5 | 1 |
| Norman Foster Mall | 6 | 2 |
| Group Dinner at YAS | 6,3 | 1 |
| Self Exploration of Marina  | 6 | .5 |
| Free-day Cultural Exploration Activity | 2,3,6 | 3 |
| **Total Contact Hours** |  | **32.5** |